**Business & Marketing**

**Contract of 21st Century Skills**

The 21st Century College and Career Readiness Skills were increasingly visible as I demonstrated them in the following areas:

**Self-Direction/Employability Skills**

 (The ability to be responsible for one’s own learning.)

* Responsible
* Organized
* Prepared
* Demonstrates leadership
* Exhibits integrity
* Can-do attitude

**Critical thinking & Problem Solving/Real World Connection**

 (The ability to demonstrate critical thinking & problem solving.)

* Thinking outside the box
* Design and Develop products
* Create innovative ideas
* Use reliable sources
* Exhibit social responsibility in all areas
* Conduct research
* Use interactive technology
* Collaborate with peers and experts
* Trustworthy

**Quality Producer- Creativity & Innovation**

 (The ability to recognize and produce quality performances and products.)

* Entrepreneurial thinking/creative
* Great effort given
* High expectations for self
* Explore individual talents and skills necessary to be successful
* Neatly produced product
* Proud of product produced

**Effective Communicator –Communication/Collaboration**

(The ability to communicate effectively.)

* Speak clearly
* Listen
* Don’t interrupt/social skills and etiquette
* Solve problems
* Make informed decisions
* Make eye contact
* Shake hands firmly and politely

**Community Contributor**

(The understanding that it is essential for human beings to work together.)

* Generous
* Helpful
* Volunteers
* Responsible
* Consider different perspectives
* Cooperative
* Dependable
* Work productively with others

**Effective and Ethical User of Technology**

(The ability to use a variety of technologies effectively and ethically).

* Use trusted sites
* Manage time on each site
* Use technology for marketing purposes
* Explore technology to use for advertising purposes
* Discover reliable financial resources

**My GOAL for this Semester in Business & Marketing is to earn the grade of \_\_\_\_\_\_\_.**

**I will accomplish this by doing the following things: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Student name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**