6th Grade Marketing Vocabulary

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Period \_\_\_\_\_\_\_\_\_ A/B

1. Advertising:
2. Marketing:
3. Logo:
4. Slogan:
5. Brand:
6. Market Research:
7. Target Market:
8. Graphic Designer:
9. Consumer:
10. Social Media Marketing:
11. Growth Mindset:

21st Century Skills

1. Communication:
2. Collaboration:
3. Critical Thinking:
4. Creativity: