



Name: \_\_\_\_\_ Period: \_\_\_\_\_

For this assignment you need to choose **14** of the activities listed below. 7 are due every 9 weeks. All work must be saved in your S Drive, You can work on these anytime we have free time. Please look below for a description of what you need to complete.

1. You are starting a new business in Sioux City, Find a location and then figure out how much it will cost to purchase? Also include why you chose this location for your business?
2. You just created a new product what is it? Design a logo for it and set a price for your product, don't forget to include how much the product will cost to make.
3. You have just invented a new tech product design a brochure for this item.
4. Your company has made a new candy bar what is the name of this new candy bar and what will the logo look like.
5. You have just been put in charge of social marketing a new product which will you use Twitter, Facebook, or Instagram. You have to choose which social media to use And design a brochure to get people to like or follow your page
6. You have been asked to do a fundraiser for your school what are you going to do to make money, how are you going to get people informed about your fundraiser, create a 1 page flyer for this fundraiser.
7. Your company has become so successful it is going to issue an IPO, Design what your stock certificate will look like.
8. Your clothing company has just asked you to create a coupon to drive people into the store. Design your coupon and explain where you are going to distribute these to people.
9. You are starting a new company, you are given \$30,000 Explain how you would spend it, also is this enough money or do you need more make sure you include everything needed for a business.
10. Your company is about to open but you don't have a sign on your building design a sign for your company.
11. You have been given a loan to start your company should you lease the land or should you purchase the land? Support your answer.
12. You have decided to start your company are you going to be a sole proprietorship , a LLC, or a corporations defend your answer with why you chose to be that type of business and why the others would not work in your business.
13. You have been put in charge of marketing a new toy for the Christmas season what advertising avenue would you choose, print, video or social media. Design your ad for this new toy.
14. Your company is in desperate need of money, should you get a loan through a bank or issue bonds defend your answer.
15. Your company is the next best thing in tech. What is your new product? Design an ad or a brochure showing off your new product.
16. You are in charge of informing the public of how your company helps the communities where it is located. Write a speech or create a PowerPoint explaining how your company helps the local community.
17. You are about to start your own car company design a new logo for your car, and create a one page ad explaining how your care company is different from the rest of the car makers out in the world today.
18. You are in charge of creating an employee benefits package for the employees of your company. What type of retirement will you offer, 401k, Annuities, Traditional IRA, or a Tax sheltered plan? Will it be funded with fixed or variable investments? What type of health insurance will you offer, HAS, PPO, or something else? Defend your recommendation for the employee benefits of your company.