Why should consumers do research before making a purchase?

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How does advertising benefit consumers?

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Why are product labels necessary?

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Why should consumers look for product testing organizations symbols or seals of approval on products before they make a purchase?

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Why do you think radio and TV stations are effective in helping consumers resolve their problems with businesses?

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Why do you think that fe3deral government has agencies and centers that help consumers?

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Which of the ways in which businesses help consumers do you think is the most useful? How would you use that help if you needed it?

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